

PLAN OF ACTION



PROTECTING PEOPLE & THE PLANET IN 2025

As people, communities, and our planet are increasingly threatened by the impacts of climate change, the need for policies that swiftly and equitably address the crisis has never been more urgent.

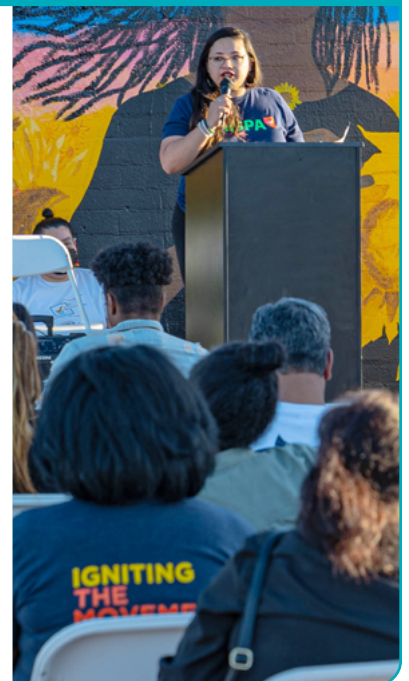
At the same time, our nation's democratic institutions and processes are being systematically dismantled by anti-democratic interests that benefit from voter suppression, the subversion of core election systems, and the consolidation of power among the few.

The threats to our climate and democracy are inextricably linked, and addressing both requires greater civic participation. In 2025, LCVEF will partner with our 30+ state affiliates¹ in the Conservation Voters Movement (CVM) on work to:

PROTECT

For nearly two decades, LCVEF has worked to educate and engage the public to demand climate action and a stronger democracy. Today, LCVEF's work to protect progress on climate, environmental justice, and democracy at the federal and state levels is more important than ever. Our efforts include:

- **Convening and collaborating with coalition partners** to demonstrate vocally and overwhelmingly that the public opposes efforts to roll back climate progress, dismantle our democracy, and undermine protections for our air, water, and health.
- **Mobilizing our supporters** to publicly oppose anti-democratic or pro-authoritarian threats as they arise — even if they emerge outside our conventional issue areas — through petitions, press conferences, testimony at town halls and in Congress, and, when necessary, peaceful protest.
- **Educating the public** on the role of key players, including corporations and the courts, in the fight against climate change and the need to hold Big Oil companies accountable for their pollution, misinformation, damage to our communities, and coopting our government.



¹ In addition to running our own programs — including one of the nation's largest nonpartisan voter registration and get-out-the-vote efforts — LCVEF is a large grantmaker to partners to support their work on issues of climate, democracy, conservation, and more. Partners include our 30+ state affiliated entities and our sister organization, the League of Conservation Voters (LCV), collectively known as the Conservation Voters Movement, or CVM. The CVM's work to educate the public and decision-makers, engage with state and federal executive branch officials, and train leaders makes it one of the most powerful and effective networks in the environmental and democracy spaces.

ADVANCE



As we protect climate progress and institutions at the federal level, we are also advancing progress for clean energy and the climate at the state level. In doing so, we'll build on our years of success — which have so far resulted in more than 40% of people in the U.S. now living in places committed to 100% clean energy — by focusing on the following:

- **Pushing state executive-branch leaders** (governors, attorneys general, etc.) to take the lead on implementing U.S. climate goals and continue to center racial and economic justice in state climate goals and clean energy workforce provisions.
- **Mobilizing public support for state and local action** on climate and clean energy by elevating the voices of impacted communities, running paid and earned media ads, and demonstrating to business leaders, energy regulatory bodies, and other decision-makers that there is strong public will for climate action.
- **Identifying local opportunities to advance clean energy** by collaborating with environmental justice and community partners and building support for those opportunities through events, digital outreach, and one-on-one conversations with community members.

EXPAND

A truly representative democracy — one where all voices are heard and where decisions are made through a fair and transparent process — is essential for ensuring a livable planet. Yet, like access to a healthy environment, the ability to participate fully in our democracy is not evenly distributed. In 2025, LCVEF's nonpartisan voter registration program aims to correct this participation gap and make our nation's electorate reflective of its demographics by:

- **Registering people in underrepresented communities** across the U.S. with a goal to collect at least 60,000 voter registration forms in communities with a history of voter suppression — including low-income, rural, and hard-to-reach communities — by using mail and site-based programs in key states.
- **Increasing turnout** among young voters, low-propensity voters, communities of color, and immigrant communities through innovative site-based nonpartisan get-out-the-vote tactics.
- **Ensuring voters have culturally competent and racially diverse election workers** as a resource in their communities by helping local election officials identify and recruit new poll workers, and by pushing back against polling place closures in communities of color, which are often the first to have their polling places targeted for consolidation or shutdowns.

