

# 2024 GOALS

LCV  
EDUCATION  
FUND



## ADVANCING A STRONG, PARTICIPATORY DEMOCRACY FOR A CLEANER, HEALTHIER CLIMATE FUTURE

A truly representative democracy is essential for ensuring a livable planet. To address the climate crisis, constituents must be able to participate fully in our democracy, and those who face the worst climate risks also face the greatest obstacles to casting their ballots.

Over the last two decades, LCV Education Fund (LCVEF) has established itself as the leading environmental organization in this space, executing **one of the largest and most impactful nonpartisan civic engagement efforts in the nation**. Our programs significantly increase civic participation by bringing new voters — especially from historically underrepresented communities, including people of color and young people — into the electoral process.

In 2024, LCVEF will **partner with our state affiliates in the Conservation Voters Movement (CVM)** to minimize barriers to voting, while educating and engaging the public on climate, clean energy, conservation, and other issues. Our efforts work toward our vision of a more inclusive and just society, in which all voices are heard, and all people have an equal say in shaping the future of their communities and our country.



Civic Participation  
& Democracy



Long-Term  
Power Building



Equitable & Just  
Climate Progress



Healthy Communities  
& Public Lands

# CIVIC PARTICIPATION & DEMOCRACY

In 2024, WE WILL WORK TO:

- ✓ **Register 225,000 new voters** from communities of color, immigrant, rural, and hard-to-reach communities in eight states.
- ✓ **Increase voter turnout** by making over 3.3 million get-out-the-vote (GOTV) door, phone, text, digital, and mail contacts with voters and generating at least 45,000 plans to vote with people in historically disenfranchised communities.
- ✓ **Ensure voters encounter culturally competent and racially diverse poll workers** by helping local election officials identify and recruit at least 4,000 poll workers.
- ✓ **Increase participation of voters who are traditionally hard to reach** through innovative out-of-home transit advertising, organic cultural digital content, 30+ in-person and online community events, and public art displays.
- ✓ **Empower voters and close the participation gap between voters of color and White voters** by educating people on voting procedures in their states, including how to vote early and by mail.
- ✓ **Counter election threats and disinformation** by collaborating with partners on poll monitoring programs in priority states, distributing national voting hotline information, and meeting with state and local election officials to advocate for accessible and equitable administration of elections.
- ✓ **Advance a pro-environment, pro-democracy judiciary** by educating the public and policymakers on the impact of the courts on the environment and the importance of having judges from a diverse range of personal and professional backgrounds on the federal bench.



# LONG-TERM POWER BUILDING

In 2024, WE WILL WORK TO:

- ✓ **Build grassroots pressure for equitable climate progress** by engaging 10,000+ volunteers, 40% of whom are people ages 18-35, through training, education, and in-person and digital outreach.
- ✓ **Increase support for civic engagement among our movement** by growing our nationwide base of activists who have taken two or more voter mobilization actions to at least 50,000.
- ✓ **Advance anti-racist and equitable policy priorities** by developing new, authentic, and equitable partnerships with at least 10 organizations focused on and led by communities of color and deepening relationships with our current 50+ partners.
- ✓ **Grow Chispa's influence on policies that affect Latine communities and other communities of color** by growing our grassroots base by at least 5,000 activists in six states and sharing compelling stories of Latine leaders organizing and achieving climate action.
- ✓ **Develop more Latine leaders** throughout Chispa communities by engaging at least 300 community members in our *promotorxs* leadership and civic engagement trainings.
- ✓ **Contribute to a diverse pool of local leaders** prepared to serve on public boards and commissions by providing fellowship training programs serving 100 leaders in Colorado, Idaho, Nebraska, North Carolina, and South Carolina.
- ✓ **Support the skills of newly elected state and local leaders** through governance academies and other trainings in multiple states.



# EQUITABLE & JUST CLIMATE PROGRESS

## In 2024, WE WILL WORK TO:

- ✓ **Maintain and build support for bold climate action** by educating the media, the public, and policymakers on the real-world benefits of the Inflation Reduction Act (IRA).
- ✓ **Reduce pollution, help secure Justice40 goals, and create good, family-sustaining jobs** by educating and pressuring federal agencies on the importance of swiftly and equitably implementing the IRA's transformative climate, clean energy, and environmental justice investments.
- ✓ **Cut greenhouse gas emissions and other harmful air pollution** by urging the Biden-Harris administration to finalize strong limits for power plants and industrial facilities, and set ambitious and achievable tailpipe standards for cars and trucks.
- ✓ **Curb vehicle pollution** by mobilizing the public to push for federal regulations that align with all new cars and SUVs being zero-emission by 2035 and all new heavy-duty trucks being zero-emission by 2040.
- ✓ **Implement and accelerate commitments to 100% clean energy in 13 states** by developing policy guidance that forces the retirement of fossil fuel infrastructure, puts states on track for 100% clean energy goals, and drives investments into communities most impacted by climate change.
- ✓ **Drive offshore wind development** by securing commitments from New England governors to develop enough offshore wind to power every home in the region and supporting cross-state collaboration that results in offshore wind deployment.
- ✓ **Address obstacles to clean energy deployment** by mobilizing the public to advance robust state policy and strong federal support.
- ✓ **Shut down coal plants and block methane gas plants in at least three states** by organizing for regulatory and utility action and pushing for the utilization of federal clean energy investments.
- ✓ **Advance zero-emission vehicles** by pushing state and local decision-makers to utilize federal funds to equitably transition to clean electric buses, trucks, and cars, including electric school buses.
- ✓ **Grow economic opportunities in communities most impacted by climate pollution and the transition to a clean energy economy** by partnering with low-wealth communities and environmental justice groups to direct clean energy investments to frontline communities.





# HEALTHY COMMUNITIES & PUBLIC LANDS

In 2024, WE WILL WORK TO:

- ✓ **Protect clean water** by building support for action through large-scale public education campaigns, encouraging the Biden-Harris administration to use the tools at its disposal to protect clean water, and working with states to protect drinking water and wetlands.
- ✓ **Halt the buildout of fossil fuel infrastructure** by advocating for the shutdown of outdated pipelines and urging the Department of Energy to use its authority to conduct a full reassessment of the cost, climate, and environmental justice impacts of liquefied methane gas (**LNG**) export infrastructure.
- ✓ **Ensure at least 40% of climate and clean energy investments** from the IRA and the Infrastructure Investment and Jobs Act goes to environmental justice communities by working with coalition partners to shape implementation of these laws.
- ✓ **Protect public health** by strengthening and defending administrative actions that would reduce air pollution, curb toxic emissions from power plants, eliminate lead in drinking water, and reduce exposure to dangerous PFAS and other chemicals.
- ✓ **Help conserve 30% of U.S. lands and oceans by 2030** by campaigning to persuade President Biden to use his authority to protect more public lands and waters, including at least two new large landscapes (300,000+ acres) that include cultural and natural resources.
- ✓ **Advance strong environmental health policies** by educating and engaging the public, the media, and decision-makers on the need to address legacy pollution and move away from fossil fuels.
- ✓ **Make access to nature more equitable** by building stronger coalitions with Tribes, Tribal-serving entities, and people of color-led organizations.



Chuckwalla, California  
Photo by Bob Wick



Dolores Canyons, Colorado  
Photo by Rig to Flip



Owyhee Canyonlands, Oregon  
Photo by Mark Darnell



Our Earth Is Worth Mobilizing For

**For more information or to get involved, visit [lcvef.org](http://lcvef.org)**

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